The Magic Social Media Formula

JANUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Holiday	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Holiday Fact / Trivia MLK	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

FEBRUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

MARCH

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

APRIL

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

MAY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Holiday Memorial Day	Inspirational Image Humor

JUNE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

JULY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	4 JULY	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

AUGUST

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

SEPTEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

OCTOBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Offer Learning Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

NOVEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Veteran's Day	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Industry Related Discount	Happy Thanksgiving	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Inspirational Image Humor

DECEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Happy Monday Offer	Inspirational Image Industry Related	Industry Article Link Values Post	Offer Training Post	Happy Friday Industry Related	Advice/Question Humor	Client Success Funny Image
Happy Monday Discount	Nostalgic Post Industry Article Link	Industry Related Vision Post	Offer Educational	Happy Friday Industry Article Link	Story Client Success	Inspirational Image Humor
Happy Monday Offer	Testimonial Industry Related	Industry Article Link Behind The Curtain	Offer Fact / Trivia	Happy Friday Industry Related	FAQ Fun Post	Testimonial Fun Post
Happy Monday Discount	Inspirational Image Industry Article Link	Holiday Nostalgic Post	Holiday Fun Post	Happy Friday Industry Article Link	Before/After Humor	Nostalgic Post Client Success
Happy Monday Discount	Client Success Industry Related	Industry Article Link Customer Review	Offer Tip / Trick	Happy Friday Industry Related	Advice/Question Funny Image	Humor Holiday

M — MOTIVATIONAL

Motivational Quotes · Before/After · Client Successes
Inspirational Images · Testimonials

A — AMUSING

Humor · Jokes (Industry) · Holidays
Funny Images · Reminess/Nostalgia · Fun

G — GOALS & PROMOTION

Values/Mission/Vision · Offers · Customer Reviews
Behind The Curtain · Discounts · Training/Webinars

I — INFORMATION

Educational · Facts/Trivia · Tips & Tricks
Teaching · Learning · Case Studies

C — CONVERSATION

Happy Monday/Friday · Stories · Before/After
Advice/Questions · FAQ's

**Content Should Be Engaging To Convert Viewers Into Customers*

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